CLAIMS

1. A method for associating a color of an object with an event comprising:

determining a location where an action has occurred;

determining a color value for said location;

initiating an event associated with said color value.

2. The method of claim 1 wherein said color value comprises a color range.

3. The method of claim 1 wherein said color value comprises a color pattern.

4. The method of claim 1 wherein said color value comprises an RGB characteristic.

5. The method of claim 1 wherein said color value comprises an HSV characteristic.

6. The method of claim 1 wherein said location is a computer screen.

7. The method of claim 1 wherein said event is the retrieval of a web page at a specified URL.

8. The method of claim 1 wherein said event is the retrieval of a data track.

9. The method of claim 1 wherein said object is an image residing in a web browser.

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10. The method of claim 1 wherein said object is an image residing in a streaming media.

11. A computer program product comprising:

a computer usable medium having computer readable program code embodied therein configured to associate the color of an object with an event, said computer program product comprising:

computer readable code configured to cause a computer to determine a location where an action has occurred;

computer readable code configured to cause a computer to determine a color value for said location; and

computer readable code configured to cause a computer to initiate an event associated with said color value.

12. The computer program product of claim 11 wherein said color value comprises a color range.

13. The computer program product of claim 11 wherein said color value comprises a color pattern.

14. The computer program product of claim 11 wherein said color value comprises an RGB characteristic.

15. The computer program product of claim 11 wherein said color value comprises an HSV characteristic.

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16. The computer program product of claim 11 wherein said location is a computer screen.

17. The computer program product of claim 11 wherein said event is the retrieval of a web page at a specified URL.

18. The computer program product of claim 11 wherein said event is the retrieval of a data track.

19. The computer program product of claim 11 wherein said object is an image residing in a web browser.

20. The computer program product of claim 11 wherein said object is an image residing in a streaming media.

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